

# Power Bull

Our Minds, Your Profit

Date: Jul 15 2016

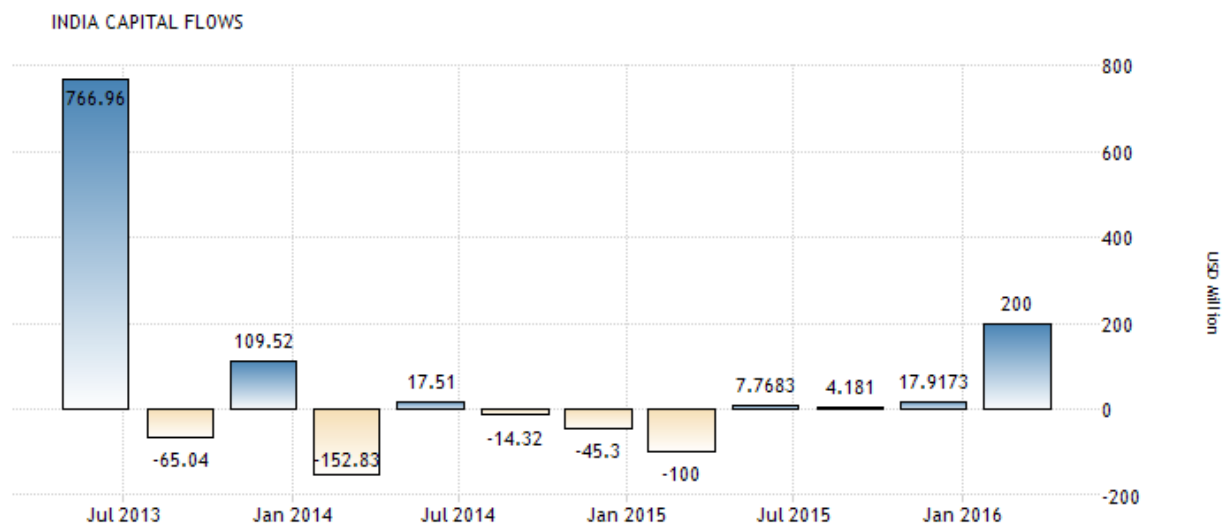
**It's not your salary that makes you rich, it's your spending habits- Charles Jaffe**

**Thank God, We surveyed!!** BREXIT (Britain Exit) and REXIT (Raguram Rajan, RBI Governor) was the major event for market roller coaster. As per PESTLE analysis (Political, Economy, Social, Technology, Legal and Environment) complete relook needs to be evaluated for each business operates in UK & EU.

As it is a new experience in our tenure of BREXIT we were not sure on market movement for the first week. Now we can see good momentum and trend confirmation of bullish market across global. We will see good inflow of money to EU from UK and more business may move the registered office from UK to EU. They can easily move the fund across different nations in EU and consider UK as separate line of operation. So the amount of staff recruitment will be increased in EU and see some impact in UK. Due to the strong change in environmental, the gold investment has been drastically increased in last quarter across globe.

As far as India is concern EU market crash will impact Tier 1 business for sure. As per our PM India looking as a "STAR" in investment standpoint though it is true our depreciation of rupee will hammer the FII investment return.

India recorded a capital and financial account surplus of 200 USD Million in the first quarter of 2016. Capital Flows in India averaged 18 USD Million from 2010 until 2016, reaching an all time high of 766.96 USD Million in the second quarter of 2013 and a record low of -271.46 USD Million in the second quarter of 2011. Capital Flows in India is reported by the Reserve Bank of India. We anticipate our market ready to reach new levels as the capital flows are positive.



The price of crude oil start surging as per we communicated in the last quarter. We are seeing oil related stocks will be awarded more on pricing for future and recommend to add in the portfolio.

As per Government of India initiatives the five points of improvements will boost quality workforce and position India as best place for investment among BIRCS

- Reaching the unreachd

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- Banking the unbanked
- Skill the unskilled
- Funding the unfunded
- Solving the unsolved

**Cements sectors** looks attractive and bullish.

**Bank sectors** look attractive by technical levels and if rupee gets strengthen. Definitely it is a piece of cake to be in the portfolio.

**Pharma** – Bearish still continue and looking for reversal to add in the portfolio. Neutral on pharma.

**IT** – Neutral on IT sectors.

**Auto** – Bullish on Auto ancillary products.

**Media** - Neutral on media.

**Energy** – Bullish on energy sectors.

Market	1-Apr-16	30-Jun-16	% Return
Sensex	25301	26999	6.71
Nifty	7718	8287	7.37

BSE SENSEX as on July 22 2016						
Year	High	Low	Close	PE Ratios	PB Ratios	Dividend Yield
2016-2017**	28048.70	24523.20	27803.24	19.44	2.81	1.46
2015-2016	29094.61	22494.61	25341.86	20.18	2.85	1.39
2014-2015	30024.74	22197.51	27957.49	18.73	2.94	1.29
2013-2014	22467.21	17448.71	22386.27	17.38	2.78	1.5
2012-2013	20203.66	15748.98	18835.77	17.09	2.97	1.64

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## FPI/FII Net Investments on Jul 22 2016 vs 2015

Month	Equity	Debt	Total(cr)	2015	Total(cr)	Up/Down
January	-11126	2313	-8814	Jan-2015	33688	Down
February	-5521	-8195	-13716	Feb-2015	24564	Down
March	21143	-1476	19667	Mar-2015	15333	Up
April	8416	6418	14834	Apr-2015	-14272	Up
May	2543	-4409	-1866	May-2015	-1608	Down
June	3713	-6220	-2507	June-2015	5323	Down
July**	8086	6917	15003	July-2015	-17524	Up
<b>Total</b>	<b>27254</b>	<b>-4652</b>	<b>22601</b>			

## FPI/FII Net Investments as on Jul 22 2016

Year	Equity	Debt	Total (cr)	Scale
2011	-2714.3	42067	39352.9	Normal
2012	128359.8	34988	163347.9	Very high
2013	113136	-50849	62286	Medium
2014	98150	159804	257956	Very high
2015	17808	45857	63663	Medium
2016**	8086	-4652	22601	N/A

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## Q1 Quarter Overview (1st qtr 2016):

- Q1 market was awesome and gained 7%.
- Power Bull has channel and technology partner with Big Profit, Webtekno and Advisorymandi
- Bank, FMCG, Cement and Auto stocks are bullish.
- DII increased the investment on from April and July FII investment surged very high.
- IT and Pharma stocks are performed poor.
- Totally 30 calls are given in cash market Q1 and started giving to buy and average the stock during market reversal.
- Market looks firm and looking more upside and limited downside. As the SENSEX and NIFTY valued less, the market will continue to perform even if the earning is average.

### Downlink for Mobile APP:

<https://play.google.com/store/apps/details?id=com.stocks.powerbull&hl=en>

Cash Market Q1 History Apr, May, Jun						Derivatives & Intraday, F&O Apr, May, Jun																					
Date	Stock name	CMP	Exit Price	Hit price	% return	Date	Type	Stock name	Short / Long	CMP	Exit Price	Lot Size	Anticipated Prof	Stop Loss	Expected Cut loss												
3/Apr/16	Cyent	455	480.03	505	9.90	10/Apr/16	Intraday	D-Link	Buy	120.90	123.50		0.00	117	0.00												
3/Apr/16	Mangalam cement	228	240.54	296	22.97	10/Apr/16	28/Apr/16	BEML	Long / Buy	892.55	897	500	2225.00	887.5	2525.00												
10/Apr/16	Mangalam Cement	244.35	257.79	296	17.45	12/Apr/16	28/Apr/16	Havells india	Short / Sell (intraday)	338.80	335.00		0.00	340	0.00												
10/Apr/16	Jocil	170.7	180.09	184	7.23	12/Apr/16	28/Apr/16	Bank nifty	CE 16000 - Best buy 20	218.00	260.00	30	1260.00	195	690.00												
12/Apr/16	Cox & Kings	189.4	199.82	176	-7.81	16/Apr/16	28/Apr/16	Infosys	Long / Buy (intraday)	1,176.15	1185.00		0.00	1171	0.00												
16/Apr/16	Amrutanjan	441.7	465.99	465	5.01	19/Apr/16	Intraday	Mastek	Sell at 153	154.35	148.00		0.00	156	0.00												
16/Apr/16	Infosys	1172	1236.46	1240	5.49	19/Apr/16	Intraday	Castrol	B cmp/abv 399, Long 35	392.75	398.00		0.00	387	0.00												
16/Apr/16	Grub finance	255.8	269.87	277	7.55	19/Apr/16	Intraday	Supreme industr	Sell below 797.5	802.55	790.00		0.00	802	0.00												
24/Apr/16	Castrol	392.75	414.35	430	8.66	27/Apr/16	Intraday	Axis bank	Sell at 471 / Future - sh	470.00	467.00		0.00	473	0.00												
24/Apr/16	Cox & kings BB188	192.55	203.14	176	-9.40	22/May/16	Intraday	Century plyboard	Buy at 158.55	162.05	163.00		0.00	165.25	0.00												
27/Apr/16	Castrol	395	416.73	430	8.14	22/May/16	Intraday	Alembic pharma	Buy	565.00	572.00		0.00	557	0.00												
27/Apr/16	Waterbase	94	99.17	104	9.62	<ul style="list-style-type: none"> <li>• Q1 market was awesome and gained 7%.</li> <li>• Power Bull has channel &amp; technology partner with Big Profit, Webtekno and Advisorymandi</li> <li>• Bank, FMCG, Cement and Auto stocks are bullish.</li> <li>• DII increased the investment on from April and July FII investment surged very high.</li> <li>• IT and Pharma stocks are performed poor.</li> <li>• Totally 30 calls are given in cash market Q1 and started giving to buy and average the stock during market reversal.</li> <li>• Market looks firm and looking more upside and limited downside. As the SENSEX and NIFTY valued less, the market will continue to perform even if the earning is average.</li> </ul>																					
30/Apr/16	Tata Sponge iron	575	606.63	620	7.26	<table border="1"> <thead> <tr> <th>Market</th> <th>1/Apr/16</th> <th>30/Jun/16</th> <th>% Return</th> </tr> </thead> <tbody> <tr> <td>Sensex</td> <td>25301</td> <td>26999</td> <td>6.71</td> </tr> <tr> <td>NIFTY</td> <td>7716</td> <td>8287</td> <td>7.37</td> </tr> </tbody> </table>										Market	1/Apr/16	30/Jun/16	% Return	Sensex	25301	26999	6.71	NIFTY	7716	8287	7.37
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Sensex	25301	26999	6.71																								
NIFTY	7716	8287	7.37																								
8/May/16	Indo Count industries	982.8	1036.85	990	0.73																						
8/May/16	D-link	116.4	122.80	122	4.59																						
18/May/16	HCL	739	779.65	776	4.77																						
18/May/16	ONGC	212	223.66	230	7.83																						
18/May/16	HCL (long term)	735	776.48	776	5.15																						
18/May/16	Capital First	498	525.39	600	17.00																						
29/May/16	Bharat electronics	1183	1248.07	1300	9.00																						
5/Jun/16	Ashok Leyland	106.45	112.30	94	-13.24																						
5/Jun/16	Deep Industries	178	187.79	188	5.32																						
7/Jun/16	FIEM Industries	841.35	887.62	990	15.02																						
12/Jun/16	INOX Leisure	222.6	234.84	245	9.14																						
15/Jun/16	SML Isuzu	1068	1126.74	1155	7.53																						
15/Jun/16	INOX Leisure	224	236.32	245	8.57																						
19/Jun/16	UPL	567.5	598.71	556	-2.07																						
19/Jun/16	Indian Terrain	150	158.25	158	5.00																						
28/Jun/16	Aegis logis - BB 128	129	136.10	126	-2.38																						
28/Jun/16	Amrutanjan Health	412.65	435.35	424	-2.68																						

## Authorized Channel & Technology Partner Logos with Power Bull:



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Power Bull Professional and Privacy Customer Pricing:

Professional and Privacy Customer Pricing		
Service	Professional Customer	Privacy Customer
<b>Subscription</b>	<b>Monthly discount price</b>	<b>Monthly Market price</b>
Power Trade	1200	4800
Power Trade Plus	1500	6000
Power Trade Combo	1750	7000
<b>Subscription</b>	<b>Quarterly discount price</b>	<b>Quarterly Market price</b>
Power Trade	3400	19200
Power Trade Plus	4250	24000
Power Trade Combo	4900	28000
<b>Subscription</b>	<b>Half Yearly discount price</b>	<b>Half Yearly Market price</b>
Power Trade	6600	28800
Power Trade Plus	9000	36000
Power Trade Combo	9625	42000
<b>Subscription</b>	<b>Yearly discount price</b>	<b>Yearly Market price</b>
Power Trade	12000	57600
Power Trade Plus	15000	72000
Power Trade Combo	17500	84000

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